



VIDEO PRODUCTION SERVICES

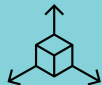
www.rightherecreative.co.uk



VIDEO



ANIMATION



3D

“

I THINK THE JOY OF FILMMAKING IS NOT ONLY THE CREATIVE PART BUT THE PARTICIPATORY PART - IT'S THE TEAM EFFORT.

- CLINT EASTWOOD



WHAT YOU MIGHT HAVE HEARD BEFORE...

79% 79% of consumers would rather watch a video than read text on a page (we realise the irony).

85% 85% of people are more likely to buy a product after watching a product specific video.

4X Websites with video content get four times more engagement. Yes, 4X.

Wooooo you cry!
But stats don't win an audience over. After all, your audience are potential customers.



WHY YOU NEED VIDEO

You want to **grab** the **audience**, hold their attention and let them experience what you're showing them. And what you can show them is not just what you do, but how it will make their lives better. We want to help you to illicit emotions that scream **"Yes! I need what you've got!"**

People buy from people and while it's time consuming and expensive to pop round for a coffee with all your customers, great video can humanise the business. Show customers **WHO** the business is. And this starts to build that invaluable, less tangible thing: **TRUST**.



THIS IS US

Duncan Threadgould

Producer/Director/Head Honcho

Right Here Creative is Duncan's baby: A lifelong ambition in the making. Originally a film student, he has gone through a few different guises (this is what teaches us, right?), before coming back to his first love: film.

Ryan Quarterman

Cinematographer/Editor/Photographer/
Graphic Designer

Ryan's background is that of an artist and an engineer and he spent much of his younger years fixing robots. Problem solving, visualising and creating beautiful designs in traditional and digital formats is what makes Ryan really happy and by his own admission he is "really into cameras".

Dan Abrams

Cinematographer/Editor/Animator/3D Artist

Dan is an award-winning film maker with a background in tv and film but also the holder of an array of other handy skills (3D modelling, animation, visual effects, sound design...). He is never happier than when he is filming something, so it comes as no surprise that he, like Ryan, is also "really into cameras" and it's sweet seeing the two of them in the wild comparing lenses.



WHAT WE ARE

Through years of experience, training and development, we know what we're good at.

We are:

Filmmakers
Dreamers
Animators
Artists
Script writers
Directors
Producers
Imagineers

WHAT WE ARE NOT

Not as bad as it sounds... honest!

We are not:

PR people
Brand managers
Social media managers
Copywriters
Strategists
Influencers

Whilst we do not specialise in the above, we work with industry experts in these fields to ensure our work is of the highest quality. If you wish, we can refer you to these experts to support your project or campaign.

WHAT DO WE ACTUALLY DO?

Film/Video Production

From the initial conception of an idea to the finished product, we can cover all stages of production with an eye for excellence at every turn. We are meticulous in all that we do from idea creation, scripting, filming and post production.

Our aim is to ensure that all of our projects, big or small, are honed like muscled athletes glinting in the sun, giving our clients and audiences the best visual and aural experience possible.



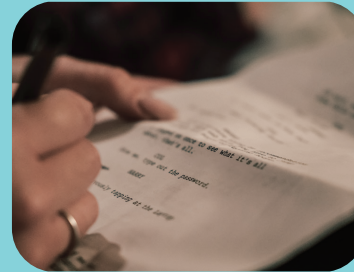
THE PROCESS



1. PRE-PRODUCTION

The planning bit, but the bit that is often forgotten. Pre-Production is what makes the next two stages tick.

- Collaborating with you
- Developing what you need
- Learning about the brand, products, services – growing the story
- Pitching ideas, scripting, storyboarding
- Refining the production schedule – dates, locations, people
- Establishing what we need to bring the story to life



3. POST-PRODUCTION

The techy bit. Here's where your video production comes together through editing, colour grading and sound checks, just to make absolutely sure it looks and sounds great from brilliant beginning to exceptional end.



2. PRODUCTION

The fun bit! Well, they're all fun bits, but there are three essential stages that result in the recording of a production.

Set up

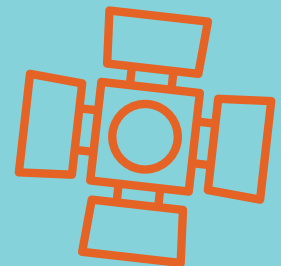
We arrive – usually with more kit than anyone expects!

Filming

We make everyone feel comfortable in front of the camera... it should be fun! We'll go over any lines and live action and make time to get the takes we need. We'll also get additional footage to use for cut scenes and added interest.

Pack down

This is when we pack all of our kit back up again and leave the space as if we were never there!

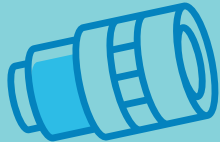


OUR APPROACH

This simple phrase adorns our ideas board:

“WHAT WOULD CLINT DO?”

Clint Eastwood is respected for his relaxed yet highly effective directing style and strong visual associations (four Oscars speak for themselves). He is not only known for producing great films, but also for being a joy to work with.



**REMEMBER,
SHOW, DON'T
TELL!**

He loves what he does, he's in his 90s and still going strong. This resonates with us; we love what we do and will continue doing it for as long as possible.

We don't want to just produce the usual corporate video mumbo-jumbo. We work with our clients to find out what they want and, more importantly, need from the great video content we'll collaboratively create. The aim is to come up with something that is going to intrigue, inform, excite and get the right emotional response from the audience.

We're not here to make ourselves look good, we're here to show that **YOU ARE GREAT.**

Why choose us?

IN A NUTSHELL

We are a visual production company with a primary focus on creating very high quality video and film productions for commercial organisations and creative purposes. Simple, right? But we bloody love it.

WHY WE DO WHAT WE DO

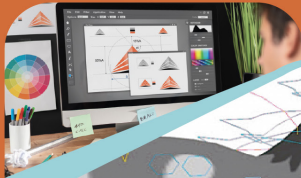
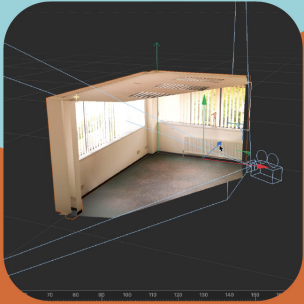
At heart, we are story tellers and our favourite way to do that is on film (well, video, but film sounds sexier). Being believers in the notion of "show don't tell" we want to help bring businesses to life; the people, the products, the services. Get out there and show the world who you are and what you do.

WHAT'S THE MISSION?

Our mission (and we have chosen to accept it), is to create visually stunning, emotionally engaging content that inspires, entertains, and leaves a memorable impression. We are dedicated to pushing boundaries, exceeding expectations, and making a meaningful impact through the power of visual storytelling.

Above all, we want to give the people we work with the best experience we can. Making films is exciting and we want you to share that excitement.





WHAT ELSE?

Animation

It's not all about live action, we're more than comfortable getting our hands digitally dirty with animation. It's another great way to tell stories and can be particularly effective in creating explainer videos. The same production principles and stages are involved, it's just executed differently.

3D Realisation

Simple really. Take a product or concept and turn it into a digital, 3D model. Ok, like all our work, the theory can be simple but, while the execution can be complex, the results speak for themselves. Great for planning out spaces, such as offices or rooms in a house to see what fits and how it looks, how products will look in situ - in fact, because this technology flirts greatly with special effects (like you see in the movies), pretty much anything is possible to visualise. Want to see an octopus flying a Harrier Jump Jet? No problem.

Photography

Being talented visual people with a love of images, great Photography comes naturally. From headshots that would make Brad Pitt look like Bernard Manning look like Brad Pitt to stunning stills that capture the essence of your business, we've got you covered.

Graphic Design

It's not just about drawing pretty pictures; our graphic design skills can be used for both print and digital media and offer a diverse range of creative solutions for your business needs.

For print we can put together great designs for things like brochures, posters, business cards and packaging.

For digital, we can build impactful, brand consistent visuals for web and social media. Whether advertising your business, enhancing a campaign or producing branded materials, we can create great designs to make all these and more look brilliant.

WHAT ELSE TO KNOW?

It's about what you need

We can do as much or as little as you need in the production process; from the initial creative work through to idea generation, scripting, storyboarding, planning and shooting to post-production, music, sound effects and editing.

Working with others

We love a bit of collaboration at Right Here Creative and for the bits we don't do, we work with a range of other creatives, from art directors and copywriters to designers and brand experts.

A simple aim: To tell the story you want and make it look and sound as great as you are.



PRICING

Video Production

From £1,200 excl. VAT

Adverts, story pieces, promotional video, testimonials, case studies.

- 1 Filming Day
- 2 x Crew
- Creative and Ideas meeting
- Scripting
- Post-Production Assistance
- Royalty Free Music

2D Animated Videos

From £750 excl. VAT

Explainer Videos, demonstrations.

- 2D Animated Videos
- Creative and Ideas meeting
- Scripting
- Royalty Free Music

3D Animated Videos

• From £2,000 excl. VAT

- Great for promotional or campaign films, explainers and product demos.
- 3D Animated Videos
- Creative and Ideas meeting
- Scripting
- Royalty Free Music

3D Modelling

• From £1,000 excl. VAT

- Not the same as animation, but great for visualising spaces, rooms, how products will look in situ – pretty much visualise anything.
- Space/concept digital model
- Creative and Ideas meeting
- Royalty Free Music

Graphic Design

• From £500/day excl. VAT

GET IN TOUCH

We would love to have a chat to see how we can help you; talk through some ideas or even your vaguest thoughts about visual content. We know sometimes it can seem daunting or never feel like the right time, but great events happen as the result of the smallest actions.

We are here as a sounding board and a creative force and everything in between.

Email



.....
hello@rightherecreative.co.uk

Telephone



.....
07958 996951
01608 692707

Website



.....
www.rightherecreative.co.uk

Address



.....
Suite 8 Fairfax Business Centre,
Cromwell Park, Banbury Road,
Chipping Norton,
OX7 5SR